

FUNDING \$ UPDATE

Mayor's Office of Intergovernmental Relations

December 7, 2011

Arts and Culture	<ul style="list-style-type: none">▪ Massachusetts Cultural Council, <i>YouthReach Program – New Grants</i>▪ National Endowment for the Arts, <i>Our Town Grants</i>▪ Institute of Museum and Library Services, <i>National Leadership Grants</i>▪ Institute of Museum and Library Services, <i>Sparks! Ignition Grants for Libraries and Museums</i>	<i>Pages 2–4</i>
Community Service	<ul style="list-style-type: none">▪ Corporation for National and Community Service Massachusetts State Office, <i>Request for Concept Papers</i>	<i>Page 4</i>
Economic Development	<ul style="list-style-type: none">▪ U.S. Department of Commerce, Economic Development Administration, <i>Public Works and Economic Adjustment Assistance Programs Opportunity</i>	<i>Pages 4–5</i>
Environment	<ul style="list-style-type: none">▪ Environmental Protection Agency, <i>Urban Waters Small Grants</i>▪ National Fish and Wildlife Foundation and Walmart Stores, Inc., <i>Acres for America</i>	<i>Pages 5–6</i>
Health	<ul style="list-style-type: none">▪ ConAgra Foods Foundation, <i>Community Impact Grants</i>	<i>Page 6</i>
Libraries	<ul style="list-style-type: none">▪ H.W. Wilson Foundation, American Library Association, and EBSCO Publishing, ALA's Library Leadership & Management Association, <i>John Cotton Dana Library Public Relations Award</i>	<i>Page 7</i>
Neighborhood Development	<ul style="list-style-type: none">▪ Citizens Bank, <i>Champions in Action</i>	<i>Pages 7–8</i>
Sports	<ul style="list-style-type: none">▪ New Balance, <i>Community Relations and New Balance Foundation</i>	<i>Page 8</i>
Youth	<ul style="list-style-type: none">▪ Youth Service America and the Sodexo Foundation, <i>Youth Grants for Community Hunger Projects</i>▪ Youth Service America and the Charles and Lynn Schusterman Family Foundation, <i>J-Serve 2012 Grants</i>▪ Entertainment Software Association Foundation, <i>Program Grants</i>	<i>Pages 8–9</i>
Foundation Profiles	<ul style="list-style-type: none">▪ Amelia Peabody Charitable Fund▪ Dreyer's Grand Ice Cream Foundation	<i>Page 10</i>
Recent Awards	<ul style="list-style-type: none">▪ Harvard Pilgrim Healthcare Foundation, <i>Growing Up Healthy Program Grants</i>	<i>Pages 10–11</i>

For more information about the funding update, contact Laureen Wood at (617) 635-3817, or join the funding update by e-mailing join-funding_update@listserv.cityofboston.gov. Also view the funding update on the City of Boston's webpage at <http://www.cityofboston.gov/intergovernmental/>

ARTS and CULTURE

Massachusetts Cultural Council

YouthReach Program – New Grants

- Program:** The YouthReach Initiative provides funding to programs that integrate substantive out-of-school arts, humanities, and science opportunities into a collaborative community response to the needs of youth at risk. Potential applicants should contact the program manager prior to submitting a proposal.
- Funds:** Grant size: \$10,000 annually
- Deadline:** January 12, 2012
- Eligible:** Tax-exempt, not-for-profit cultural organizations with 501 (c) 3 status based in Massachusetts
- Information:** H. Mark Smith, YouthReach Program Manager, Massachusetts Cultural Council, 10 St. James Ave., 3rd Floor, Boston, MA 02116, telephone: (617) 727-3668, email: mark.smith@art.state.ma.us, link: <http://www.massculturalcouncil.org/applications/yrapp.asp>

National Endowment for the Arts

Our Town Grants

- Program:** The National Endowment for the Arts' Our Town Grants are designed to engage in creative placemaking or improving places and installing art to make them friendlier to communities. In creative placemaking, partners from public, private, nonprofit, and community sectors strategically shape the physical and social character of a neighborhood, town, tribe, city, or region around arts and cultural activities. Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire, and be inspired.
- Funds:** Range of grants: \$25,000 to \$150,000
- Deadline:** March 1, 2012
- Eligible:** partnerships between tax-exempt, not-for-profit organizations with 501 (c) 3 status and local government entities
- Information:** National Endowment for the Arts, 1100 Pennsylvania Avenue, NW, Washington, DC 20506, telephone: (202) 682-5400, email: OT@arts.gov, link: <http://www.arts.gov/grants/apply/OurTown/index.html>

Institute of Museum and Library Services

National Leadership Grants

- Program:** The Institute of Museum and Library Services' National Leadership Grants support projects that address challenges faced by the museum, library, and archive fields and that have the potential to advance practice in those fields. Successful proposals will seek innovative responses to the challenge(s) identified in the proposals and will

For more information about the funding update, contact Laureen Wood at (617) 635-3817, or join the funding update by e-mailing join-funding_update@listserv.cityofboston.gov. Also view the funding update on the City of Boston's webpage at <http://www.cityofboston.gov/intergovernmental/>

have national impact. The National Leadership Grant program accepts applications under four main categories:

- Advancing Digital Resources—Support the creation, use, presentation, and preservation of significant digital resources as well as the development of tools to enhance access, use, and management of digital assets.
- Research—Support research that investigates key questions that are important to museum, library, and archival practice.
- Demonstration—Support projects that produce a replicable model or practice that is usable, adaptable, or scalable by other institutions for improving services and performance.
- Library Museum Collaboration Grants— Support collaborative projects between museums and libraries and other community organizations that address the educational, economic, cultural, or social needs of a community. In 2012, a funding priority will be projects that promote early learning.

Applicants may choose to submit a Project Grant, Planning Grant, or National Forum Grant proposal in any of the above categories. Project Grants support fully developed projects for which needs assessments, partnership development, feasibility analyses, prototyping, and other planning activities have been completed. Planning Grants allow project teams to perform preliminary planning activities that could lead to a subsequent full project, such as needs and feasibility analyses, solidifying partnerships, developing project work plans, or developing prototypes or proofs of concept. National Forum Grants provide the opportunity to convene qualified groups of experts and key stakeholders to consider issues or challenges that are important to libraries, museums, and archives across the nation.

Funds: Grant size: Project Grants: \$50,000 to \$500,000 for project grants; up to \$50,000 for planning grants; and up to \$100,000 for national forum grants.

Deadline: February 1, 2012

Eligible: Libraries and museums

Information: Anthony Donovan Smith, Senior Library Program Officer, Institute of Museum and Library Services, telephone: (202) 653-4768, email: asmith@imls.gov and Helen Wechsler, Senior Museum Program Officer, Institute of Museum and Library Services, telephone: (202) 653-4779, email: hwechsler@imls.gov, link: <http://www.imls.gov/applicants/detail.aspx?GrantId=14>

Institute of Museum and Library Services

Sparks! Ignition Grants for Libraries and Museums

Program: The Sparks! Ignition grants are designed to encourage libraries and museums to test and evaluate specific innovations in the ways they operate and the services they provide. The grants support the deployment, testing, and evaluation of promising and groundbreaking new tools, products, services, and organizational practices. Sparks proposals must have the following characteristics:

- *Broad Potential Impact* – Applicants must identify a specific problem or need

For more information about the funding update, contact Laureen Wood at (617) 635-3817, or join the funding update by e-mailing join-funding_update@listserv.cityofboston.gov. Also view the funding update on the City of Boston's webpage at <http://www.cityofboston.gov/intergovernmental/>

that is relevant to many libraries, archives, and museums, and propose a testable and measurable solution.

- *Significant Innovation* –The proposed solution to the identified problem must offer strong potential for non-incremental, significant advancement in the operation of libraries, archives and museums.

Funds: Range of grants: \$10,000 to \$15,000
Number of awards: up to 15

Deadline: February 1, 2012

Eligible: Libraries and museums

Information: Anthony Donovan Smith, Senior Library Program Officer, telephone: (202) 653-4768, email: asmith@imls.gov, link: <http://www.imls.gov/applicants/detail.aspx?GrantId=19>

COMMUNITY SERVICE

Corporation for National and Community Service Massachusetts State Office

Request for Concept Papers

Program: The Massachusetts State Office of the Corporation for National and Community Service has announced an opportunity, subject to availability of resources, to develop new AmeriCorps VISTA projects in the Commonwealth. The request for concept papers is open to organizations that are not current VISTA sponsors. AmeriCorps VISTA (Volunteers In Service To America) is a full-time national service program for individuals interested in developing lasting solutions to the problems of poverty in the United States. Members create and expand services and programs that help bring low-income individuals out of poverty. More information about becoming a VISTA Project Sponsor is available at www.americorps.gov

Funds: Number of awards: 20 AmeriCorps VISTA positions statewide

Deadline: January 6, 2012

Eligible: Public organizations, including state and local government agencies, Indian Tribes, and non-profit private organizations

Information: Sherry McClintock, Massachusetts State Program Director, Corporation for National and Community Service, 10 Causeway Street, Room 473, Boston, MA 02222, email: MA@cns.gov, link: http://www.mass-service.org/resources/funding_opportunities/ameriCorps_funding

ECONOMIC DEVELOPMENT

U.S. Department of Commerce

Economic Development Administration

For more information about the funding update, contact Laureen Wood at (617) 635-3817, or join the funding update by e-mailing join-funding_update@listserv.cityofboston.gov. Also view the funding update on the City of Boston's webpage at <http://www.cityofboston.gov/intergovernmental/>

Public Works and Economic Adjustment Assistance Programs Opportunity

- Program:** The Economic Development Administration supports development in economically distressed areas of the United States by fostering job creation and attracting private investment. Under the Public Works and Economic Adjustment Assistance programs, the agency will consider construction, non-construction and revolving loan fund investments. Grants made under these programs will leverage regional assets to support the implementation of regional economic development strategies designed to create jobs, leverage private capital, encourage economic development, and strengthen America's ability to compete in the global marketplace.
- Funds:** Total funds available: \$151 million
Number of awards: approximately 300
- Deadline:** December 15, 2011, March 9, 2012, June 8, 2012, and September 14, 2012
- Eligible:** Governments, public and private colleges and universities, and nonprofit organizations
- Information:** H. Philip Paradice, Jr., Regional Director, Atlanta Regional Office, Economic Development Administration, 401 West Peachtree Street, NW, Suite 1820, Atlanta, Georgia 30308-3510, telephone: (404) 730-3002, fax: (404) 730-3025, email: pparadice@eda.doc.gov, link: http://www.eda.gov/PDF/FY_2012_EDAP_FFO_11-18-11_FINAL.pdf

ENVIRONMENT

Environmental Protection Agency

Urban Waters Small Grants

- Program:** The Urban Waters Small Grants support community revitalization projects focused on improving water quality in urban areas. Grant funding may be used for research, studies, training, and demonstration projects. Projects should:
- promote a comprehensive understanding of local water quality issues;
 - identify and support activities that address these issues at the local level;
 - engage, educate, and empower communities surrounding the urban water body; and
 - benefit surrounding communities.
- Funds:** Total funds available: \$3.8 million
Maximum grant size: \$60,000
- Deadline:** January 23, 2012 (questions must be received by January 16, 2012).
- Eligible:** Governments, public and private colleges and universities and nonprofits
- Information:** Ji-Sun Yi, Environmental Protection Agency, telephone: (202) 566-0730, email: urbanwaters@epa.gov, link: <http://www.epa.gov/urbanwaters/funding/2011-1121-Final-Urban-Waters-Small-Grants-Request-for-Proposals-RFP.pdf>

For more information about the funding update, contact Laureen Wood at (617) 635-3817, or join the funding update by e-mailing join-funding_update@listserv.cityofboston.gov. Also view the funding update on the City of Boston's webpage at <http://www.cityofboston.gov/intergovernmental/>

National Fish and Wildlife Foundation and Walmart Stores, Inc.

Acres for America

- Program:** The Acres for America program provides funding for projects that conserve important habitat for fish, wildlife, and plants through purchasing property. The goal of the program is to offset the footprint of Walmart's domestic facilities on at least an acre-by-acre basis through these purchases. The awards require a minimum of a one to one match.
- Funds:** Total funds available: \$2.5 million
- Deadline:** April 1, 2012 and September 1, 2012 for pre-proposals
- Eligible:** Nonprofit organizations
- Information:** David O'Neill, Director, Eastern Partnership Office, National Fish and Wildlife Foundation, 1133 Fifteenth Street, N.W., Suite 1100, Washington, D.C. 20005, telephone: (202) 857-0166, link: http://www.nfwf.org/AM/Template.cfm?Section=Charter_Programs_List&TEMPLATE=/CM/ContentDisplay.cfm&CONTENTID=17701

HEALTH

ConAgra Foods Foundation

Community Impact Grants

- Program:** The ConAgra Foods Foundation seeks to support leading nonprofits in the following areas:
- Teaching children and families about good nutrition, healthy habits, and ways to prevent diseases or problems related to malnutrition, food insecurity and obesity.
 - Encouraging physical activity for children.
 - Fostering collaboration among service providers to minimize duplication, streamline service offerings, and increase the number of children served.
 - Strengthening an organization's ability to collect, analyze, and demonstrate the impact of its programs and services in the community.
 - Mobilizing resources to heighten public awareness and understanding of the interrelated issues, root causes, and effects of poor child nutrition.
- Funds:** Average grant size: \$25,000
Range of grants: \$10,000 to \$100,000
- Deadline:** Letters of interest will be accepted beginning in January.
- Eligible:** Nonprofit, grassroots organizations that leverage innovation and creativity to address child hunger and nutrition needs
- Information:** ConAgra Foods Foundation, One ConAgra Drive, Omaha, NE 68102, email: foundation@conagrafoods.com, link: www.conagrafoodsfoundation.org

For more information about the funding update, contact Laureen Wood at (617) 635-3817, or join the funding update by e-mailing join-funding_update@listserv.cityofboston.gov. Also view the funding update on the City of Boston's webpage at <http://www.cityofboston.gov/intergovernmental/>

LIBRARIES

H.W. Wilson Foundation, American Library Association, and EBSCO Publishing

ALA's Library Leadership & Management Association

John Cotton Dana Library Public Relations Award

- Program:** The John Cotton Dana Library Public Relations Award, a collaboration among the H.W. Wilson Foundation, the American Library Association, and EBSCO Publishing, honors outstanding library public relations initiatives, such as summer reading programs, year-long centennial celebrations, fundraising and awareness campaigns, and innovative partnerships in the community.
- Funds:** Grant size: \$10,000
Number of awards: eight
- Deadline:** March 15, 2012
- Eligible:** Libraries
- Information:** Kim Terry, Chair, John Cotton Dana Committee, telephone: (405) 606-3750, email, kterry@metrolibrary.org, link: <http://www.ebscohost.com/academic/john-cotton-dana/>.

NEIGHBORHOOD DEVELOPMENT

Citizens Bank

Champions in Action

- Program:** Citizens Bank collaborates with its media partner NECN on the Champions in Action program. The program identifies two areas of social concern each year and recognizes nonprofit organizations in the community that have demonstrated success in addressing those challenges. In addition to a cash award from the Citizens Bank Foundation, each Champion in Action receives:
- coverage from NECN, including public service announcements and television profiles;
 - volunteer support from Citizens Bank and NECN;
 - the opportunity to tap into the expertise of the local bank president through the President-to-President program;
 - public relations support; and
 - promotional support, including advertising in Citizens Bank branches and on Citizens Bank ATMs, as well as citizensbank.com and NECN.com.
- The Champions in Action topic for July to December 2012 will be neighborhood

For more information about the funding update, contact Laureen Wood at (617) 635-3817, or join the funding update by e-mailing join-funding_update@listserv.cityofboston.gov. Also view the funding update on the City of Boston's webpage at <http://www.cityofboston.gov/intergovernmental/>

development.

Funds: Grant size: \$35,000
Number of awards: one per region

Deadline: March 2, 2012

Eligible: Massachusetts not-for-profit organizations with 501 (c) 3 status and a total operating budget of \$5 million or less

Information: Champions in Action Program, Community Relations Department, Citizens Bank, 53 State Street, Boston, MA 02109 telephone: (), fax: () 680-1401, email: link: <http://www.citizensbank.com/community/champions/become.aspx>

SPORTS

New Balance

Community Relations and New Balance Foundation

Program: Through the New Balance Foundation, Corporate Contributions Program, Charitable Product Donation Program, and the Community Connection corporate volunteer program, New Balance helps to build sustainable communities in which they live, work, and do business. The core focus of the New Balance Foundation is the prevention of childhood obesity. The foundation also recognizes the additional needs of the Boston community and strategically contributes to other program areas primarily targeting underserved youth. Secondary program areas include education and athletics, health and human services, arts and culture, and environment. Within its education and athletics funding, New Balance believes in promoting learning and physical fitness beyond the traditional classroom and gymnasium. The foundation take an interest in academic and fitness programs that encourage learning, integrate curricula, and recognize fitness as a fundamental link in a balanced, healthy lifestyle and especially seek to support innovative programs that provide opportunities to children who most need it.

Deadline: rolling

Eligible: Tax-exempt, not-for-profit organizations with 501 (c) 3 status

Information: New Balance Community Relations, 20 Guest Street, Brighton MA 02135-2088, email: newbalancefoundation@newbalance.com, link: <http://www.newbalancefoundation.org/>

YOUTH

Youth Service America and the Sodexo Foundation

Youth Grants for Community Hunger Projects

Program: Youth Service America and the Sodexo Foundation have announced they will award

For more information about the funding update, contact Laureen Wood at (617) 635-3817, or join the funding update by e-mailing join-funding_update@listserv.cityofboston.gov. Also view the funding update on the City of Boston's webpage at <http://www.cityofboston.gov/intergovernmental/>

youth grants to youth-led service projects in the United States that address the issue of childhood hunger on Global Youth Service Day, scheduled for April 20 to 22, 2012. The grant program seeks to fund service projects that engage students' peers, friends, families, neighbors, Sodexo employees, and other community members in creative youth-inspired solutions to ending childhood hunger in their communities.

Funds: Grant size: \$500
Number of awards: 100
Deadline: January 17, 2012
Eligible: between the ages of 5 and 25
Information: Amanda McDonald, Grants Manager, Youth Service America, 1101 15th Street NW, Suite 200, Washington, DC 20005, telephone: (202) 296 - 2992, email: amcdonald@ysa.org, link: www.ysa.org/grants/sodexoyouth/

Youth Service America and the Charles and Lynn Schusterman Family Foundation

J-Serve 2012 Grants

Program: J-Serve is the International Day of Jewish Youth Service. Since 2005, J-Serve has been a part of Youth Service America's Global Youth Service Day. J-Serve grants seek to enable communities around the world to participate in J-Serve Day on April 22 and provide teens with the opportunity to fulfill the Jewish values of gemilut chesed (acts of loving kindness), tzedakah (just and charitable giving), and tikkum olam (the responsibility to repair the world).

Funds: Award size: \$500
Deadline: rolling
Eligible: Community projects
Information: Rae Krucoff, International J-Serve Project Coordinator, BBYO, telephone: (202) 857.6594, email: rkrucoff@bbyo.org, link: <http://www.ysa.org/grants/jserve> and <http://www.iserve.org/>

Entertainment Software Association Foundation

Program Grants

Program: The foundation, the giving effort of the Entertainment Software Association, supports programs and services that use technology and computer and video games to educate youth ages seven to 18. The foundation will fund specific projects and programs that are or will be implemented or available nationwide or in a minimum of two states in the United States.

Funds: Maximum grant size: \$50,000
Deadline: May 15, 2012
Eligible: Tax-exempt, not-for-profit organizations with 501 (c) 3 status and governments
Information: ESA Foundation, 317 Madison Avenue, 22nd Floor, New York, NY 10017, telephone: (917) 522-3250, email: esafinfo@theesa.com, link: <http://www.esafoundation.org/>

For more information about the funding update, contact Laureen Wood at (617) 635-3817, or join the funding update by e-mailing join-funding_update@listserv.cityofboston.gov. Also view the funding update on the City of Boston's webpage at <http://www.cityofboston.gov/intergovernmental/>

FOUNDATION PROFILES

Amelia Peabody Charitable Fund

- Program:** The mission of the Amelia Peabody Charitable Fund is to continue the philanthropic legacy of Amelia Peabody through grants to qualified non-profit organizations in New England that further her life-long interests in health, animal welfare, visual arts, land conservation, and historic preservation. The Fund also makes grants in support of capital projects and purchases to social service and youth service organizations in Massachusetts.
- Funds:** Total funds available: \$8 million to \$10 million annually
- Deadline:** February 1 and July 1 each year
- Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status in Boston and New England
- Information:** Amelia Peabody Charitable Fund, 185 Devonshire Street, Suite 600, Boston, MA 02110-1414, telephone: (617) 451-6178, link: <http://www.apcfund.org/>

Dreyer's Grand Ice Cream Foundation

Grants for Events

- Program:** The Dreyer's Grand Ice Cream Foundation makes small grants and donates ice cream products and gift certificates and auction items to non-profit organizations for events. Organizations should submit requests in writing at least eight weeks prior to the event.
- Funds:** Maximum grant size: \$1,000, plus products and gift certificates
- Deadline:** rolling, with decisions monthly
- Eligible:** Tax-exempt, not-for-profit organizations with 501 (c) 3 status
- Information:** Dreyer's Grand Ice Cream Foundation, 5929 College Avenue, Oakland, California 94618, link: <http://www.nestleusa.com/nirf/cm2/upload/3CBE7B72-7966-42A0-B3DD-CCDE0E7C90B3/DreyersFoundationInformation.pdf>

RECENT AWARDS

Harvard Pilgrim Healthcare Foundation

Growing Up Healthy Program Grants

- Program:** The Boys & Girls Clubs of Boston received a \$70,000 grant from the Harvard Pilgrim Healthcare Foundation as part of a wellness initiative aimed at combating childhood obesity by promoting healthy eating and active living. The funding for the Boys &

For more information about the funding update, contact Laureen Wood at (617) 635-3817, or join the funding update by e-mailing join-funding_update@listserv.cityofboston.gov. Also view the funding update on the City of Boston's webpage at <http://www.cityofboston.gov/intergovernmental/>

Girls Club of Boston is the third grant in connection with a multi-year commitment by Harvard Pilgrim Healthcare Foundation to the organization and covers the cost of a wellness coordinator and related expenses located at the Blue Hills club, along with physical activity programs in other clubs. In addition, the foundation awarded a grant of \$5,000 to The Food Project to construct a vegetable garden and support related education program at the Boys & Girls Club Blue Hills. These grants are part of the Harvard Pilgrim Healthcare Foundation's Growing Up Healthy program, a \$5 million, five-year project in three states that aims to prevent childhood obesity by altering the environments where children and families spend the majority of their time. This includes improving schools and after-school programs; providing affordable, healthier food options at farmers markets and local supermarkets; establishing more places to walk and bicycle; and supporting smart growth strategies.

Information: Harvard Pilgrim Healthcare Foundation, link:
https://www.harvardpilgrim.org/portal/page?_pageid=213,84006&_dad=portal&_schema=PORTAL

For more information about the funding update, contact Laureen Wood at (617) 635-3817, or join the funding update by e-mailing join-funding_update@listserv.cityofboston.gov. Also view the funding update on the City of Boston's webpage at <http://www.cityofboston.gov/intergovernmental/>